

## FOR IMMEDIATE RELEASE

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## Hohenstein launches new academy

BÖNNIGHEIM, GERMANY (March 1, 2019) – Beginning March 4, 2019, Hohenstein will be expanding the reach of their expertise with the Hohenstein e-Academy.

The Academy offers access to valuable content via exclusive webinars and tutorials covering Hohenstein's extensive range of expertise. Online access to this regularly updated collection is available whenever and wherever needed, with further access to experts just a call or click away.

Featured subjects include basic textile knowledge, comfort and performance, fit/pattern and clothing technology, safety and sustainability, laundering and cleaning, and medicine and healthcare.

In continuation of customized training and in-person conferences, the Academy has devoted itself to the integration of digital content with classroom-based events.

Hohenstein will launch its first full program with a comprehensive course for proper linen care in industrial laundries on behalf of the German Certification Association.

For more information about Hohenstein's premier e-Academy or to explore course overviews, please visit <a href="https://www.hohenstein-academy.com">www.hohenstein-academy.com</a>.

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The Academy, the heart and center of Hohenstein's expertise, is taking a step into the digital age.

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There are webinars, webcasts, tutorials and further digital formats in six different topic areas.

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## **About Hohenstein**

With global headquarters in Bönnigheim, Germany and 1000 employees in offices and labs around the world, Hohenstein offers accredited and independent textile testing, certification, research and development as well as training for more than 70 years. Product labels such as the Hohenstein quality label or the UV Standard 801 support manufacturers and retailers in their marketing activities. As a founding member, Hohenstein is also one of the most important laboratories for testing within the OEKO-TEX® portfolio.

www.Hohenstein.US